

OPEN TO DENTISTS & STAFF

# SUCCESS

INTERCHROME DENTAL LAB  
IS HONORED TO HOST

## Linda Miles

a renowned consultant, speaker and  
author on dental practice management  
and team development!



**Friday, April 6, 2018**  
**8AM to Noon | \$105pp**

*Includes a FREE signed  
copy of Linda's book,  
Miles To The Top.*

**Location**

*Inter-Chrome Dental lab  
2697 International Pkwy.  
Parkway 2, Suite 200  
Virginia Beach, VA 23452  
Please call 757-271- 5811  
to register. Space is limited.*

**AGD Subject code 550 ~  
Practice Management  
4 CE Hours**

# STAYING ON TOP OF YOUR GAME

*“The Evolving Future of Dentistry”*

- ▶ A Quick Review on the Past 5 Decades of Dental Growth
- ▶ Is Competition as Bad as Some Fear?  
Not for MOST Practices
- ▶ Four Major Weaknesses in Today's Dental Practices/And How to fix Them
- ▶ Two Important Factors of Increased Case Acceptance that Most Practices Won't Discuss
- ▶ The NEXT Biggest TREND You Won't Want to Miss by Getting Onboard Early

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# THE EVOLVING FUTURE OF DENTISTRY

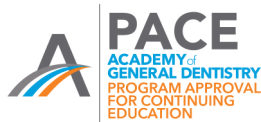
## COURSE OBJECTIVES

- 1) Attendees will view CHANGE with a new, positive lens. (Change is essential and inevitable for growth).
- 2) You are your ONLY COMPETITION. Discover how NOT to let it stop you in your tracks.
- 3) To enlighten each dentist that the 4 main weaknesses in today's dental practice can be quickly overcome.
- 4) Outline the role of the dentist to improve case acceptance percentages by a long shot.
- 5) Linda will also share the secret weapon for drastically improving acceptance of larger cases.
- 6) Define the next big WAVE in Dentistry and how NOT to be left on the shore.



Dr. Tanya Brown  
CONNECTING THE DOTS  
Making Dentistry Practical, Profitable & Fun

AGD Subject code 550-  
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4 CE Hours



Dr. Tanya Brown is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for Fellowship/Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 11/1/2016 to 10/31/2019. Provider ID# 355653

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digital technology & craftsmanship

## MORE ABOUT LINDA

*Linda Miles, CSP, CMC, Virginia Beach, VA, is an internationally recognized consultant, speaker and author on dental practice management and team development. Linda is a successful businesswoman who not only founded LLM&A, a leading INC 500 dental management consulting firm in 1978; but also founded the Speaking Consulting Network in 1997.*

*She sold those two businesses in 2007 and 2010 to devote more time to Oral Cancer Cause (OCC), a FL based nonprofit that saves lives by creating awareness of early stage head and neck cancer. OCC also provides financial assistance to oral cancer patients undergoing medical procedures who can't eat, speak or work. OCC was Co-Founded with Robin Morrison in 2013.*

*In 2016 Linda Co-Founded with Dr. Tanya Brown, ULTIMATE TEAM MASTERY, an online virtual classroom for practices that wish to keep their teams on the cutting edge of management and communication skills... but don't wish to travel and take days out of their practices to do so. Linda has spoken in all 50 states and on four continents authored four books and mentored many other dental consultants.*

[www.AskLindaMiles.com](http://www.AskLindaMiles.com).

[www.oralcancercause.org](http://www.oralcancercause.org).

[www.UltimateTeamMastery.com](http://www.UltimateTeamMastery.com)

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